



# Join our battle against zombie iGaming translations!

— ...if you want to avoid a mechanical,  
clueless and unattractive feel to your brand.

Many have joined already:



[www.allintranslations.com](http://www.allintranslations.com)  
*We speak your iGaming language*

## Zombie, mechanical iGaming translators *vs.*

- ✓ *Mindless*
- ✓ *Poor communication skills*
- ✓ *Messy*
- ✓ *Unable to handle tools*



Research shows that 72.4% of consumers are more likely to buy something online when the information is in their own language

## Creative, human iGaming translators

- ✓ *Intelligent solutions*
- ✓ *Service minded*
- ✓ *Trustworthy*
- ✓ *Access to sophisticated tools*



(..)full dedication, amazing response time and highly competitive prices

- Jonathan Chamma, Playtech



# Enthusiastic iGaming translators *vs.*

- ✓ *Comfortable with iGaming terminology*
- ✓ *Passionate about games and sports*
- ✓ *Passionate about language*
- ✓ *Create a natural flow*



*Their portfolio just proves they are the bureau to go to when in need of high quality delivery. - Jacob Nielsen, Tipico*

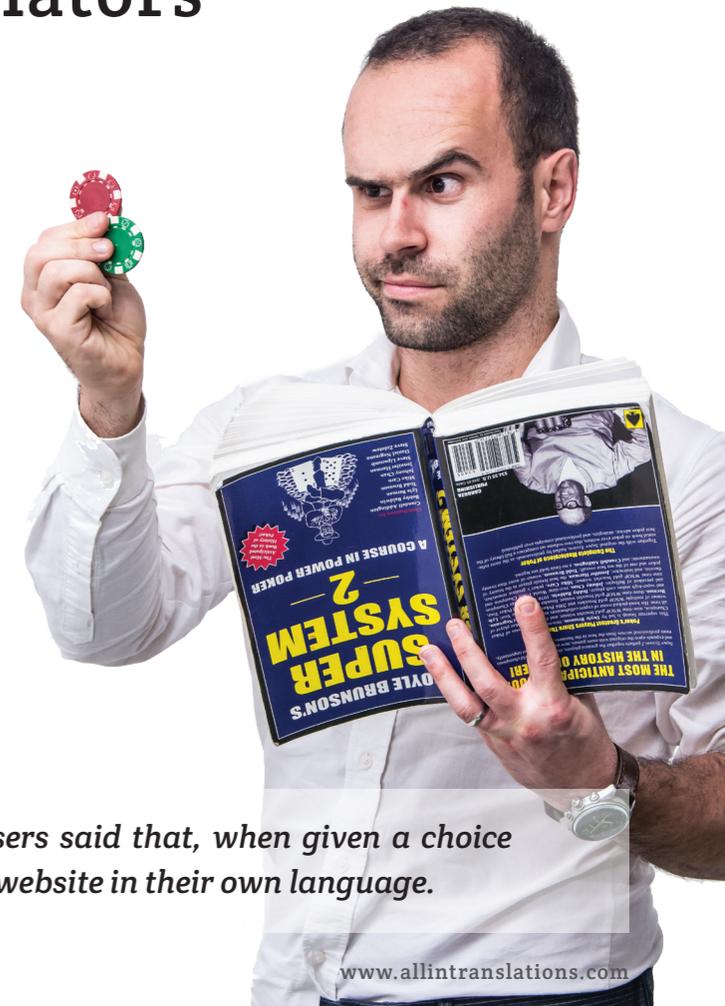


# Clueless iGaming translators

- ✓ *Think poker chips are food*
- ✓ *Never been to a casino*
- ✓ *Cannot explain the offside rule*
- ✓ *Literal translations*



*Nine out of 10 European Internet users said that, when given a choice of languages, they always visited a website in their own language.*



## Unattractive language services *vs.*

- ✓ *Unable to convince the reader*
- ✓ *Bureaucratic set-up*
- ✓ *Slow deliveries*
- ✓ *Extra charge for urgency*
- ✓ *Extra charge for formatting*



56.2% of consumers said that the ability to obtain information in their own language is more important than price.

## Attractive language services

- ✓ *iGaming subject expertise*
- ✓ *Flexible and service minded*
- ✓ *24 hour turnaround*
- ✓ *No minimum fees*
- ✓ *Can work with any format*



*All deadlines are met and the work is of a high standard.*  
– *Bilhah Flam, Neo Games.*





**all-in**  
TRANSLATIONS

www.allintranslations.com  
*We speak your iGaming language*

**Pssst..**  
**We are the only language service**  
**provider with such a wide choice of languages**  
**(60+)AND true enthusiasm for iGaming.**  
**Speak to us about entering new markets and**  
**avoiding zombie translations.**

- ✓ TRANSLATION SERVICES
- ✓ LOCALIZATION SERVICES
- ✓ CONTENT WRITING SERVICES
- ✓ PROOFREADING AND EDITING SERVICES
- ✓ PROFICIENCY TESTING SERVICES

Get a quote or get in touch:



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